



NEWSLETTER

of the Agricultural Societies Council of South Australia



sacountryshows



South Australian Country Shows



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AUG & SEPT SHOWS

- CRYSTAL BROOK
- PORT LINCOLN
- COPPER COAST
- WHYALLA
- GAWLER
- ROYAL ADELAIDE SHOW
- WUDINNA & DISTRICTS
- WILMINGTON
- MURRAY BRIDGE
- BALAKLAVA & DALKEY
- KIMBA
- QUORN

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YOUTH PRESENTATION DINNER



The 2025 Annual Youth Presentation Dinner was held on Friday the 11th of July at the Adelaide Royal Coach Motel.

We heard from our seven 2025 State Finalists of the Young Rural Ambassador Program and met seven of the Young Judges and Paraders that will be representing SA in the Agricultural Shows of Australia National Finals at the Royal Adelaide Show.

Our emcee was 2024 Young Rural Ambassador Elsie Johnson and it was wonderful to hear about her year and experiences at country shows around South Australia.

Thank you to everyone who attended the dinner, we hope you had a lovely night.

The Young Rural Ambassador Award & Rural Ambassador Awards are proudly sponsored by



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Department of Primary Industries
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2025 SYMPOSIUM



Thank you to everyone who attended the SA Country Shows 2025 Symposium. It was great to have so many people coming from all over the state to network and discuss issues effecting country shows in South Australia.

There were many speakers presenting on a range of topics.

- ROYAL AGRICULTURAL & HORTICULTURAL SOCIETY OF SA; Mark McKay, RH&HS Head of Strategy
- AGRICULTURAL SHOWS OF AUSTRALIA; Jacqueline Wilson-Smith, ASA Board of Directors Chairperson
- SYDNEY EXCHANGE REPORT; Henry Scott, 2024 SA Rural Ambassador state finalist
- WHY NOT FOR PROFITS NEED TO MAKE A PROFIT; John Rothwell, former RAHS CEO
- NATIONAL FINALS UPDATE; Heather Earney, ASA, National Finals Coordinator
- YOUTH COMPETITIONS UPDATE; Jacqueline Francis, Youth Competitions Coordinator
- SHOW ME THE MONEY! - AN ADVENTURE TO GRANT FUNDING AWESOMENESS; Tammy O'Malley, Community Development Special Projects Officer, Coorong District Council
- TICKETING & AUDIENCE INSIGHTS; Mr Justin Healy, Ticketebo, Partnership Director
- OVERVIEW OF SHOWMENS GUILD OF SA & BENEFITS; Mr Daryl Girdler, The Showmens Guild of SA, President
- INFORMATION SHARING/WORKSHOP; Ms Taryn Mangelsdorf, ASCSA, Executive Committee Member

Contact Kaye Butler on KButler@adelaideshowground.com.au for a copy of any of the reports or presentations.



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2025 YOUNG RURAL AMBASSADOR AWARD STATE FINALS



SOUTH AUSTRALIA YOUNG RURAL AMBASSADOR AWARD



The Young Rural Ambassador State Final was on Friday 11 July 2025. State finalists were Belinda Jaeger representing Northern, Ellie Oster representing Yorke Peninsula, Shayla Lepse representing South East & Border, Angus Schiller representing Murray Lands, Maddie Zoanetti representing Central, Lacey Cains representing Northern and Tilly Keller representing South East & Border.

During the day, the state finalists participated in a public speaking and media training workshop with Annabelle Homer from "Voice It," and a tour of the Adelaide Showground with the Venue Manager Jason Hemingway, followed by lunch with the judges before their 20 minute interview with the judging panel.

The Youth Presentation Dinner was held at the Adelaide Royal Coach Motel. This included the final stage of judging, with an onstage interview and the presentation of the winner and runner up.

State Winner: Shayla Lepse from South East of SA & Border Show Societies Association, Naracoorte Show

Runner Up: Ellie Oster from Yorke Peninsula Shows Association, Maitland Show

Elsie Johnson, 2024 YRA state winner, was the Master of Ceremonies and did an excellent job on the night as well as sharing her experiences as an ambassador.

All Shows and Associations should be proud of their ambassadors. Thank you to those who attended the dinner and supported the 2025 Young Rural Ambassadors.

2025 RURAL AMBASSADOR AWARD STATE FINALS



SOUTH AUSTRALIA RURAL AMBASSADOR AWARD

The Rural Ambassador Award State Final will be held at the Royal Adelaide Show from Friday 30 August to Tuesday 2 September. This year we have a full contingent of Rural Ambassadors. Jacqueline Palk representing Central, Rebecca Clifford representing the Eyre Peninsula, Thomas Wurfel representing the Murray Lands, Ashlee Allegretto & George Seppelt representing Northern, Emma Gallagher & Shona Lauke representing South East & Border, Caitlin Marshall representing Southern and Jenevieve Heinrich representing the Yorke Peninsula.

The state finalists will participate in a public speaking and media training workshop with Annabelle Homer from "Voice It," before attending the State Championships for the Cookery competitions in the afternoon. They will then spend three days at the Royal Adelaide Show, visiting a number of attractions and competitive sections, meeting new people and taking home a wealth of ideas and information to put back into their local areas and shows.

On Tuesday the 2nd of September they will be interviewed by a judging panel before their on stage interview at the Annual Awards Dinner. We hope to see many country show volunteers, committee members and representatives at the dinner. Further information about the Annual Awards Dinner can be found on page five of this newsletter. Good luck to all State finalists.



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AT THE ROYAL ADELAIDE SHOW



**VOLUNTEERS
NEEDED**



SAT 30 AUG - SUN 7 SEPT

SHOW STAND

OLD RAM SHED



ROYAL ADELAIDE SHOW



Don't forget your high vis vest.
You cannot enter the showground
on Friday 29 August without it!



SOUTH AUSTRALIA
COOKERY
CHAMPIONSHIPS

FRIDAY, 29 AUGUST 2025

STATE FINALS

2:00 PM, AT THE SECRETARY'S OFFICE, ADELAIDE SHOWGROUND



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We hope to see you there!



Don't forget to bring cash to
the Annual Awards Dinner
for the raffle



ANNUAL AWARDS DINNER & NATIONAL GALA DINNER

BOOK YOUR DINNER TICKETS



SA COUNTRY SHOWS ANNUAL AWARDS DINNER

Including the presentation of the
State Rural Ambassador Award

Adelaide Pavillion

6pm, Tuesday 2 September



AG SHOWS AUSTRALIA NATIONAL GALA DINNER

Including the presentation of the
National Rural Ambassador Award

Arkaba Hotel

6pm, Friday 5 September

TICKET SALES CLOSE 5PM, 18TH AUGUST

<https://events.humanitix.com/host/sa-country-shows>

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ASA NATIONAL CHAMPIONSHIPS



Kayla Starkey
Rural
Ambassador



Phoebe Eckermann
Beef Cattle
Judge



Olivia Baker
Beef Cattle
Parader



Chris Thompson
Dairy Cattle
Judge



William Phillpot
Dairy Cattle
Parader



Victoria Clarkes
Grain
Judge



Jacob Scales
Meat Sheep
Judge



Celia Collins
Merino Fleece
Judge



Emi Hughes
Merino Sheep
Judge



Edward Lock
Poultry
Judge

The South Australian
State Representatives
will be competing
in the
2025 ASA National Finals
at the
Royal Adelaide Show
Tuesday 2 September -
Friday 5 September
2025.



TUESDAY 2 SEPTEMBER

POULTRY YOUNG JUDGES

2:00 pm POULTRY PAVILION

WEDNESDAY 3 SEPTEMBER

DAIRY CATTLE YOUNG PARADERS

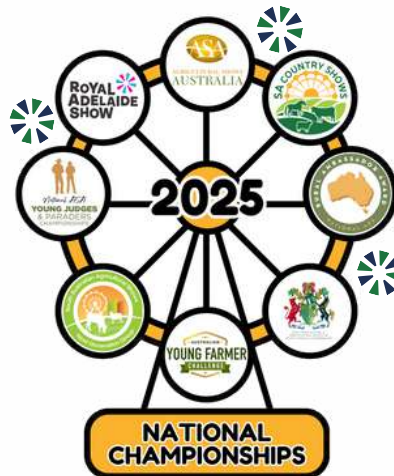
12:00 noon DAIRY CATTLE JUDGING LAWN

GRAIN YOUNG JUDGES

2:00 pm GOYDER PAVILION

DAIRY CATTLE YOUNG JUDGES

4:30 pm DAIRY CATTLE JUDGING LAWN



THURSDAY 4 SEPTEMBER

BEEF CATTLE YOUNG PARADERS

9:00 am BEEF CATTLE JUDGING LAWN

BEEF CATTLE YOUNG JUDGES

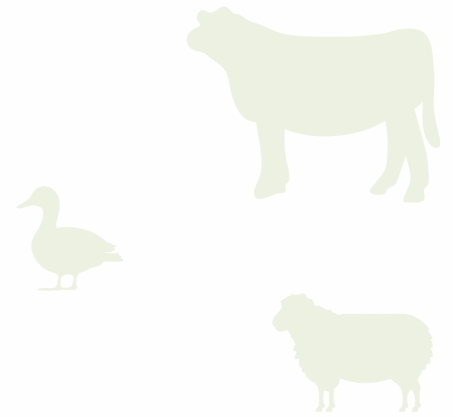
11:00 am BEEF CATTLE JUDGING LAWN

MERINO SHEEP YOUNG JUDGES

12:30 pm SHEEP PAVILION SOUTH RING

MERINO FLEECE YOUNG JUDGES

3:30 pm SHEEP PAVILION SOUTH RING



FRIDAY 5 SEPTEMBER

MEAT SHEEP YOUNG JUDGES

9:00 am SHEEP PAVILION

NATIONAL GALA DINNER

6:00 pm ARKABA HOTEL

The Rural Ambassador Award National Final runs from Wednesday to Friday, including experiences, training, and interviews. The final stage of judging and the presentation of winners takes place at the National Gala Dinner.

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YOUNG JUDGES AND PARADERS AT THE ROYAL ADELAIDE SHOW



SUNDAY 31 AUGUST

POULTRY YOUNG JUDGES

2:00 pm POULTRY PAVILION

MONDAY 1 SEPTEMBER

MEAT SHEEP YOUNG JUDGES

12:30 pm SHEEP PAVILION

DAIRY CATTLE YOUNG PARADERS

2:30 pm DAIRY CATTLE JUDGING LAWN

WEDNESDAY 3 SEPTEMBER

DAIRY CATTLE YOUNG JUDGES

9:00 am DAIRY CATTLE JUDGING LAWN

GRAIN YOUNG JUDGES

11:00 am GOLDEN GRAIN PAVILION

THURSDAY 4 SEPTEMBER

MERINO FLEECE YOUNG JUDGES

10:30 am SHEEP PAVILION SOUTH RING

MERINO SHEEP YOUNG JUDGES

1:30 pm SHEEP PAVILION SOUTH RING

SUNDAY 7 SEPTEMBER

BEEF CATTLE YOUNG PARADERS

9:00 am BEEF CATTLE JUDGING LAWN

BEEF CATTLE YOUNG JUDGES

11:30 am BEEF CATTLE JUDGING LAWN

NEXT GEN AT THE ROYAL ADELAIDE SHOW



SATURDAY 30 AUGUST

12:00 NOON STATE YOUNG FARMERS CHALLENGE QUIZ
GOYDER STAGE

6:00 PM STATE YOUNG FARMERS CHALLENGE
MAIN ARENA

7:00 PM SA NEXT GEN ROYAL ROUNDUP
SECRETARY'S BUILDING

SATURDAY 6 SEPTEMBER

12:00 NOON NATIONAL YOUNG FARMERS CHALLENGE QUIZ
GOYDER STAGE

6:00 PM NATIONAL YOUNG FARMERS CHALLENGE
MAIN ARENA



AMBASSADOR STUDY TOURS



Hear about the **Rural Ambassador's 2025 Study Tours** at the SA Country Shows 2025 Annual Awards Dinner.

Left photo: Lachy and Carly visited Canada.

Right photo: Kayla, Sam and Lily visited America.



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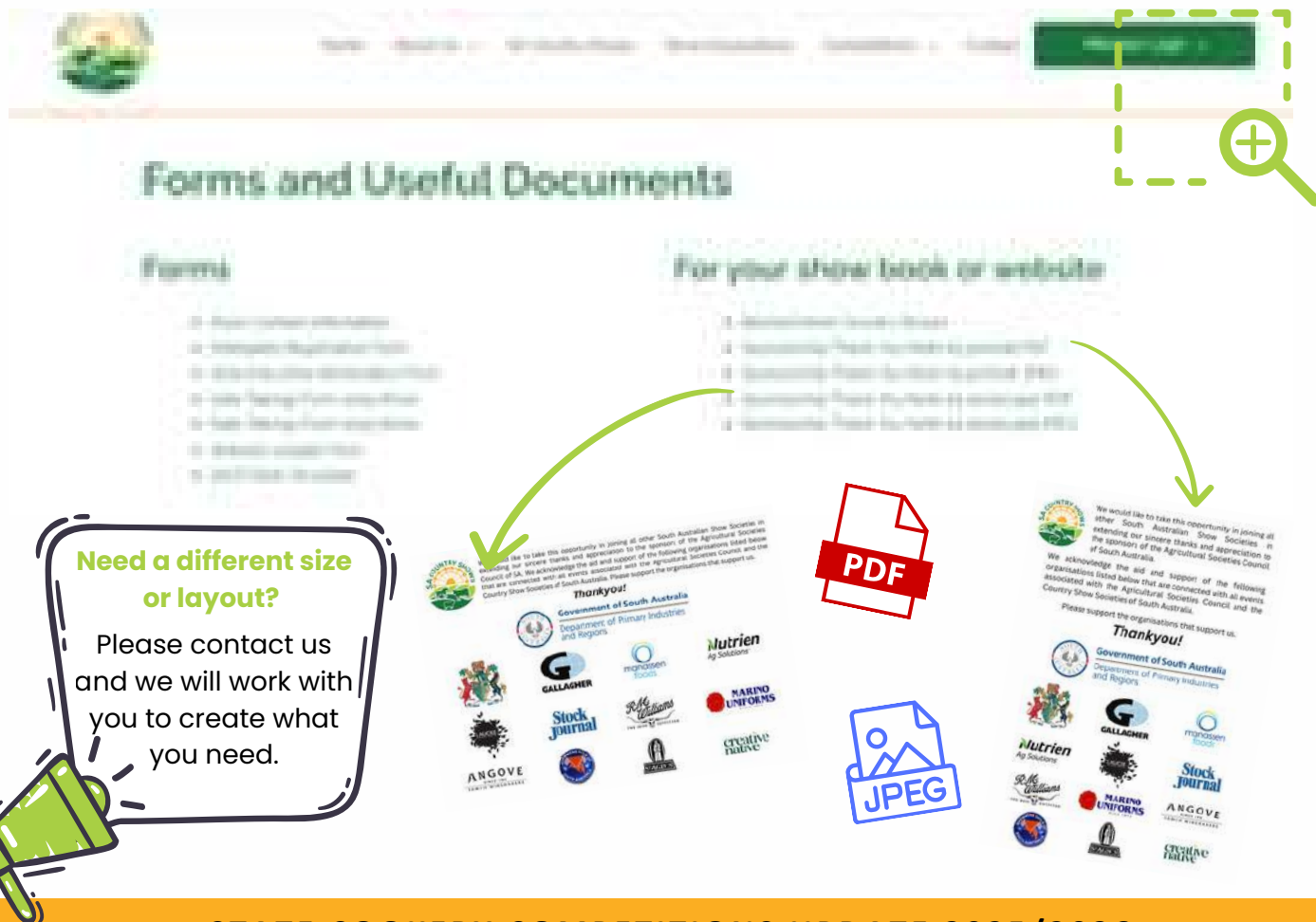
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Forms and Useful Documents

Forms

- 1. Show Entry Form
- 2. Show Entry Form (PDF)
- 3. Show Entry Form (Word)
- 4. Show Entry Form (Excel)
- 5. Show Entry Form (PowerPoint)
- 6. Show Entry Form (Video)
- 7. Show Entry Form (Audio)
- 8. Show Entry Form (Image)
- 9. Show Entry Form (Text)
- 10. Show Entry Form (Table)

For your show book or website

- 1. Show Entry Form (PDF)
- 2. Show Entry Form (Word)
- 3. Show Entry Form (Excel)
- 4. Show Entry Form (PowerPoint)
- 5. Show Entry Form (Video)
- 6. Show Entry Form (Audio)
- 7. Show Entry Form (Image)
- 8. Show Entry Form (Text)
- 9. Show Entry Form (Table)
- 10. Show Entry Form (Form)

Need a different size or layout?

Please contact us and we will work with you to create what you need.

PDF

JPEG

STATE COOKERY COMPETITIONS UPDATE 2025/2026

Rich Fruit Cake Semi Finals

Central: Mount Barker Show
Eyre Peninsula: Kimba Show
Kangaroo Island: Parndana Show
Murraylands: Loxton Show
Northern: Quorn Show & Eudunda Show
Southeast: Naracoorte Show & Lucindale Show
Southern: Coonalpyn Show
Yorke Peninsula: Copper Coast Show

Genoa Cake Semi Finals

Central: Mount Barker Show
Eyre Peninsula: Kimba Show
Kangaroo Island: Kingscote Show
Murraylands: Loxton Show
Northern: Wilmington Show & Balaklava Show
Southeast: Naracoorte Show & Lucindale Show
Southern: Coonalpyn Show
Yorke Peninsula: Maitland Show

Native Food & Laucke Scone competitions

The Native Food and Laucke Scone competitions are held at most shows across the state.

In the 2025/26 season:

The Native Food competition is for 5 small, identical baked items.

The Laucke Scone competition is for savoury scones.

Check your local show schedule to find more information and how to enter these state wide cookery competitions.



AUGUST & SEPTEMBER SHOW DATES

AUGUST

SATURDAY 9 CRYSTAL BROOK SHOW
 SUNDAY 10 PORT LINCOLN SHOW
 SAT 16 & SUN 17 COPPER COAST SHOW
 SAT 16 & SUN 17 WHYALLA SHOW
 SAT 23 & SUN 24 GAWLER SHOW

SEPTEMBER

SATURDAY 13 WUDINNA & DISTRICT SHOW
 SATURDAY 20 KIMBA SHOW
 SUNDAY 21 WILMINGTON SHOW
 SATURDAY 27 BALAKLAVA SHOW
 SATURDAY 27 MURRAY BRIDGE SHOW
 SUNDAY 28 QUORN SHOW



DOWNLOAD

A PDF OF THE FULL SPRING SEASON BY VISITING THE SA COUNTRY SHOWS WEBSITE OR SCANNING THE QR CODE.



Promoting and Supporting education in all fields of agriculture and horticulture.

Royal Agricultural & Horticultural Society of SA Inc



The RA&HS contributes to the promotion and success of South Australia's primary industry through the staging of events and the rewarding of excellence.

PIRSA NEWS

Drought Support News



The latest issue of Drought Support News is out now

Stay up to date with information on the support available for SA's drought-impacted communities through the State Government's \$73 million Drought Support Package.

The package has been developed in direct consultation with primary producers and key industry bodies.

It includes a wide variety of measures to directly support primary producers and drought-affected families and communities, as well as looking to the future through preparedness and resilience programs.

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GETTING TO KNOW THE EXECUTIVE



Name: Josh Wiltshire

Committee Position: Executive & Young Judges Committee Chair

Home Show: Mount Pleasant and Mannum

Show and Association Positions: Mount Pleasant Show Secretary and Delegate, Mannum Show Committee, Mannum show Ag producer convenor. Committee member Strathalbyn show (past).

Background: President of Polwarth Sheep Society Australia (Current). Vice President and Treasure Charolais SA Region Australia (current), Immediate Past President Charolais SA Region Australia.

Favourite food: Thai Cuisine

Pet peeve: chewing food with mouth open (ha ha ha)

Favourite thing to do at a country show: Livestock showing, cookery exhibits.



Name: Rhiannon Atkinson

Committee Position: Executive & Additional Needs and Disability Engagement Committee Chair

Home Show: Angaston Show & Mt Barker Show

Show and Association Positions: Angaston: Cookery convenor, Secretary & CDSA Delegate, Mount Barker: Convenor of agricultural produce, dairy produce & gourmet sundries.

Royal Adelaide Show: Cookery Steward

Background: I'm a very avid baker and preserver who loves to enter many country shows each year, winning Grand Champion & Most Successful Exhibitor in Cookery and Preserves at a number of country shows and the Royal Adelaide Show. I'm a mum to a daughter with Cerebral Palsy and Autism who has also now caught the country show bug (and I couldn't be more proud!).

Favourite food: Chicken schnitzel with chips and mushroom gravy!!!

Pet peeve: Discrimination and a lack of empathy

Favourite thing to do at a country show: Check out the local talent in the show hall

ASSOCIATION CONTACTS

Central Districts Shows Association

cdsashows@gmail.com

Eyre Peninsula Shows Association

yallundaflatshow@gmail.com

Kangaroo Island Shows Association

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Murray Lands Agricultural Shows Association

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SE of SA & Border Show Societies Association

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Southern Country Shows Association

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Yorke Peninsula Shows Association

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CONTACT INFORMATION



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Mrs Julianne Wandel

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Mrs Kaye Butler

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Senior Vice President

Mrs Amanda Lock

0418 813 214



Immediate Past President

Mrs Rosie Schultz

0408 083 622



Youth Competitions Coordinator

Mrs Jacqueline Francis

0476 556 963

youthcompetitions@sacountrysows.com

Please email news from your Show and Association for the newsletter to sacountrysows@outlook.com.au

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