



## RURAL AMBASSADOR AWARD

# 2022 SOUTH AUSTRALIAN RURAL AMBASSADOR AWARD

## REGULATIONS AND ENTRY CRITERIA

This award is conducted by SA Country Shows who will be duly responsible for selecting the state winner during the annual Royal Adelaide Show.

All entrants who enter the award must provide an undertaking that they will abide by the regulations and entry conditions as set out and to abide by the decisions of SA Country Shows.

The rules and regulations apply to all three levels of this award: country show society, association, and state levels.

The award will be run by qualification through country shows to association finals with a state final being held during the 2022 Royal Adelaide Show.

### AIMS:

- To highlight the importance of youth in rural South Australia and in particular the agricultural show movement.
- To identify and encourage enthusiastic, skilful, industrious, and unselfish young people.
- To give young people a forum to express their views through education and experience and develop closer links with the primary industries in South Australia.

### ENTRY REQUIREMENTS:

Entrants must:

- Apply for and complete the entry form.
- Agree to provide a copy of their curriculum vitae (CV) and an introductory letter for local, association and state final judging by the required date.
- Provide information indicating their reasons for applying for entry together with CV, indicating work experience, community participation and agricultural show involvement.
- Be residents of South Australia.
- Be aged 20 years and under 30 years as at the 1<sup>st</sup> May 2022 (E.g. born between 2<sup>nd</sup> May 1992 and 1<sup>st</sup> May 2002 inclusive).
- Be enthusiastic and knowledgeable about rural life and affairs and agricultural shows.
- Be able to spend the required time at the local show, association level finals and be available to attend the 2022 Royal Adelaide Show between 1:30 pm Friday 2<sup>nd</sup> (pre-show) to 10:00 pm on Tuesday 6<sup>th</sup> September 2022.
- As a state finalist consent for your name and contact details to be made available on the SA Country Shows website for show societies should they wish to contact you.
- State winner to be available to represent South Australia in the Agricultural Shows Australia National Finals in 2023.

## **JUDGING CRITERIA:**

- Entrants must wear smart casual clothing suitable for an autumn or spring show.
- Entrants to be judged in accordance with the following guidelines:

Country Show Involvement .....	25 points
Community Involvement.....	15 points
General and Rural Knowledge .....	20 points
Personal Presentation/Personality .....	10 points
Ambitions/Goals .....	10 points
Communication Skills .....	10 points
Dinner/Interview/General Interaction .....	10 points

**TOTAL .....100 points**

## **AWARD STRUCTURE**

### **Country Show Society Level**

All entrants must complete the award entry form. Show societies may only select one award winner each year, with other placegetters eligible to re-enter the following year. The participant selected at the country show society level represents that society at the association final. If the representative at show society level is unable to represent the society in the association final judging, then that society may select another participant to be their representative (E.g., runner up at a local level if there is one).

### **Association Level**

Finalists at the association level must be able to attend both an interview with a judging panel and a lunch/afternoon tea/dinner function held on the same date at a time and venue stipulated by the association. If a finalist is unable to attend both then the show society will need to select another participant to be their representative (E.g., runner up).

The association secretary must forward the entry form of the association winner to the secretary of SA Country Shows immediately following the association final. A recommendation is for all association finals to be held during the autumn in the same year as the state final at the Royal Adelaide Show. If the association winner is unable to attend the state final, then the runner up will be asked to take their place.

### **State Level**

The winner selected at the association level represents that association in the state final to be conducted from the 2<sup>nd</sup> – 6<sup>th</sup> September during the 2022 Royal Adelaide Show.

The winner of the state final is the Rural Ambassador Award winner for that year and will represent South Australia at the National Rural Ambassador Award Final.

### **Eligibility to Re-enter**

The winner of a previous state final is not eligible to enter the Rural Ambassador Award again. Previous state finalists are eligible to enter the award a maximum of 2 times, with a minimum gap of 5 years after their 1<sup>st</sup> state final. After this period, they are eligible to enter at country show level, and proceed through the various levels until they reach their 2<sup>nd</sup> state final.

## **Judging Panel**

One of the judges at all three of the levels (country show society, association, and state) needs to be a past Rural Ambassador state finalist, with show societies and associations encouraged to invite ambassadors from other areas to be judges. A list of previous Rural Ambassador state finalists' contact details is available from the secretary of SA Country Shows.

## **Alterations to Regulations**

Requests for alterations to or exemptions from these regulations are to be made in writing and forwarded to the association secretary and secretary of SA Country Shows by the 1<sup>st</sup> February 2022. SA Country Shows reserves the right to alter the Rules and Regulations. Any alterations approved will be notified in writing to all show secretaries.

## **Awards/Prize** (*The State Final awards/prizes may be subject to alteration*)

Country show societies and associations are to be responsible for determining the prizes at their own levels.

All state finalists will receive an RM Williams clothing package and be accommodated and hosted by SA Country Shows during their period of attendance at the Royal Adelaide Show.

The winner of the state final will receive \$5000.00 in prize money and the two runner ups will receive \$1000.00 from the RA & HS of SA Show Society Foundation.

The state winner and two runners-up will be invited to participate in an organised and funded two-week study tour with the intent to be conducted in 2022. Please note the study tour is subject to funding and may be altered. It is envisaged that subject to sponsorship funding all state finalists will participate in a weekend interstate exchange to the 2022 Sydney Royal Easter Show. There is also the opportunity for a state finalist to attend the 2022 Brisbane Royal Show (EKKA) and for the state winner and 1st runner up to attend the Royal Hobart Show in 2022. The dates are to be confirmed.

Prize winners must advise of availability for the study tour and interstate exchanges within 30 days of the state final. Any cancellation of prizes must occur 60 days prior to departure. Finalists will need to accept prizes within 12 months otherwise the prizes will be forfeited.

*These prizes are all subject to COVID-19 restrictions and the ability to travel without restrictions and quarantine within Australia. Due to COVID-19 there is no definitive date on when Australia's borders will reopen for international travel.*

## **The Rural Ambassador Award is conducted by SA COUNTRY SHOWS**

*and proudly sponsored by*

Primary Industries & Regions SA  
RA & HS of SA Show Society Foundation  
Stock Journal Publishers  
RM Williams  
The Showmen's Guild of SA  
Gallagher Insurance

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Outlined below are recommendations for the level of commitment that will be expected of Rural Ambassadors at country show society, association, and state levels.

These are to be used as a guide only and it is up to the discretion of Rural Ambassador entrants, show societies and associations as to whether they are adhered to, but it will be encouraged.

The level of commitment which people can offer will depend on employment, family, sporting, study and other commitments so this will vary between individuals.

### **Country Show Society Level**

- Entrants will attend their local show.
- Entrants offered an invitation to attend the official opening of the show.
- Entrants offered an invitation to attend the show's official luncheon/afternoon tea etc.
- Winner of the award to accompany the official party at the show.
- Winner to be encouraged and supported in the writing of thank you letters to the show society and sponsors.
- Entrants offered a position on the show management committee or other sub committees.

### **Association Level**

- Association winner invited to attend all the association shows.
- Association winner offered an invitation to attend the official opening of each show in the association.
- Association winner offered an invitation to attend each show's official luncheon/afternoon tea etc and to accompany the official party at the show.
- Association winner to be encouraged and supported in the writing of thank you letters to their association and sponsors.
- Association winner offered a position as an association delegate and invited to the association AGM and other relevant functions.
- Country show winners invited to attend association AGM and other relevant functions.

### **State Level**

- The state winner is encouraged to attend a country show from each association during their 12 months as the state winner.
- Associations encouraged to invite the state winner to attend one of their shows.
- The state winner offered an honorary position on the Agricultural Societies Council of South Australia Executive as an observer.
- All state finalists to be utilised as judges at local and association levels, with show societies and associations encouraged to invite state finalists from other associations.
- All state finalists are encouraged to write thank you letters to SA Country Shows and the Rural Ambassador Award sponsors.