

Whip Industries Freestyle Show

World Class Event Entertainment

"You guys out did the Fireworks, Simply amazing" Mildura Show

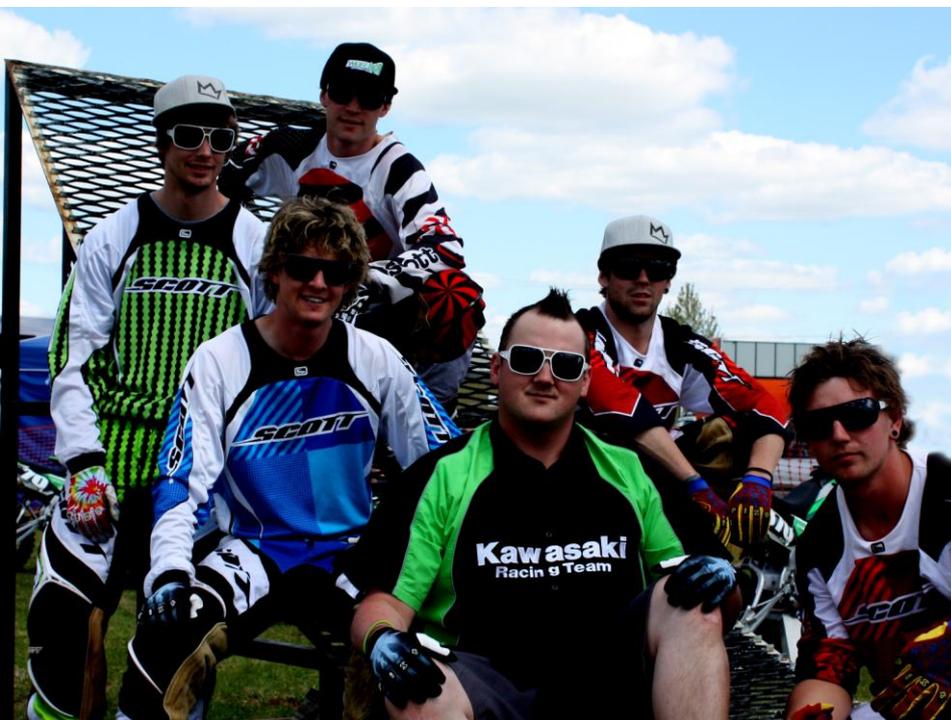
"Extremely professional and well run operation" Rob Kawasaki Australia

"My kids loved it and were wrapped to be involved during the show the crowd participation was great"

Mother of two Dianne Smith from Swan Hill

"Your show is fabulous and our family could sit there and watch it all day every bit as good as Crusty's"

Mother Sheree Cooper, Edenhope



World Class Show

More than a demonstration

Worry Free Entertainment

Australia's best riders

Fully Rehearsed

Biggest and most up to date tricks

Backflip Rider Trains

Professional

Down to earth

Insurance

Multiple show segments

Great crowd participation

Incident free established 2005

Never missed a show due to wind or rain

Best value for money show in the business

WHIP INDUSTRIES FREESTYLE SHOW



Whip Industries is a fast growing action entertainment group that is made up of talented and innovative people pushing the limits of there chosen sport and show casing it across the country.

Proposal

Whip Industries has a world class, professional, high excitement, extreme sports show that we would love to be able to set up and bring to your event.

We want to make your event extra special, give it the kick it needs to be a very successful event that will leave a positive impression on crowds. Our goal is to be the best dollar to entertainment value show in Australia. Our Shows suit a huge variety of events as our show has something to excite the kids to the grandparents and is targeted to the mainstream audience. We present our selves's and perform at the highest level of professionalism. We take this serious and train hard; we are not no-brain daredevils but rather precision athletes who work well together and perform a show that will be talked about for weeks after your event.

The Show

The show consists of Breath taking; highflying tricks performed on KLX 110 motorbikes over specially designed jump ramps that send the riders into the air where they perform the biggest and most up to date tricks. This is no ordinary demo, the Show is fully rehearsed and through the use of a commentator, dancing, stunts and music we turn the experience of extreme sports into a full breath taking performance. Riders jump within inches of each other 25 foot up in the air. Each show takes approximately 20+ minutes to complete (or custom shows can be made to suit). There is a big focus on crowd participation with segments that involve the crowd and test there nerve and knowledge. If we are performing multiple times throughout a day, we have a variety of different show plans and segments to ensure there is always something new for the crowd. Straight after the performance the riders sit down to meet and greet the crowd letting the crowd interact with the riders. We can perform day and night shows on any reasonably flat surface. This is the full family show with something for the whole family. Whip Industries think outside the box and present heaps of fresh ideas that no other show has ever done.



The Set up

The area needed to display the show is at least 70 meters long and 10 to 15 meters wide. (Refer to picture at the end of document) We do not need anything; we are a standalone act with a portable performance area. All we need is a reasonable flat surface. Power nearby is handy, if not we have a generator to run our speakers and P.A equipment. To fully set-up our show from scratch takes around 1hr. 80% of the setup can be achieved then the ramps moved in and completed on the final location in around 15min. This is used at events were the performance area is shared and a quick setup and pack up time is needed. Consideration needs to be taken into account for the surface for example Dusty, New Grass, Slippery, Wet (rain), Soft sandy surface, etc All these issues are easily fixable with our different types of run in matting and procedures. Just let us know what surface we are dealing with so we can be organised. We are also the only team in the world with our own lighting. Our team transporter has a massive lighting system that pops up out of the roof with the flick of a switch and provides perfect lighting for night performances.

What needs to be supplied

- Need an area of 15 meters wide and at least 70 meters long
- We bring light fencing and bunting to fence off the area but if this is not sufficient a sturdier fence will need to be supplied.
- Power point close by (not compulsory but handy)

What we supply

- Light fencing & Bunting to keep the crowd a safe distance back (for areas without fencing)
- Purpose built steel ramps to create the performance area
- Speakers and PA system with a professional announcer
- Professionally set up truck were spectators can interact with the riders
- Rubber matting to protect the surface we perform on
- Liability Insurance
- Professional lighting for night events

The Team

The team is made up of world class riders, performers and an announcer. We have a very special bond as a team and have all been performing together for a number of years now. This has helped create an efficient well rounded team that flows fluently.



Advertisement

We supply an advertising package to the show promoter this includes

- Professionally designed advertising banner which can be placed in any print media material ¼ page and full page sizes
- Video clips can be sent upon requested for Internet video and TV advertising.
- Team rider information poster. This can be added to programs, etc
- Team performance poster with event name and date ready for print
- High quality images for print media
- We are willing to do radio interviews in the build up to the event if you are using radio advertising
- We also add the event to our upcoming calendar on our website and face book. Each event we perform at we also release a press release about the event
- We want your event to be a success so let us know how we can help advertise your event

Anything else you may need we will work with you to make sure that your event is successful. For any media enquires please contact Nathan Whitten our Media/ PR manager.

Costs

Please contact us for a quote for your event

Night Time Events – Night events are a great spectacle and work great with our shows. If you want night time performances we can supply lighting. Night time events are an additional cost. This cost depends on the requirements of the day leading up to the night, if lights are needed what time the event is, etc. Night shows are quoted accurately with the correct information.

Travel – Is from Echuca VIC, which is on the NSW border. We travel in our team truck and usually a support car. Travel is worked out at 50c per kilometre of travel.

Accommodation / Meals – For events when travel time is over 6hrs or multiply days accommodation becomes an additional cost. Accommodation will be worked out in all quotes and itemised on the quote. If the show wish to organise accommodation for Whip Industries that is fine. Meals are charged out at \$60 for lunch and \$120 for dinner. Or can be organised by the committee.

Quotes

To obtain a free quote for your event simply email the details of your event to travis@whipindustries.com.au

Include as much detail of the event as possible. Example date, venue, times of performances, night event, arrival time, area were we will setup, etc

Prices cover - performer payment, commentator hire, audio equipment and generator, portable performing area, petrol, bikes, vehicles, set up costs, insurance

Sponsorship – In order to cover costs for our performances sponsorship could be considered. Through the use of our commentator any sponsors of the event will be given big wraps during our performance. Sponsors banners may be hang in our arena and the riders would also be willing to hand out sponsors stickers or broachers at events. We ask that you make us aware of any potential sponsors so we can make sure there sponsorship dollar is well worth their effort. Other things that have worked for event sponsors are in store signings, or a promotion around the event which we can be used to deliver the message.

Insurance

Whip Industries carries its own insurance through SLE World Wide Australia PTY Limited. All the riders have current ambulance cover and have there own individual Health Insurance Policies. Riders perform at there own risks and are contracted to the Whip Industries Team Rider indemnity. Insurance is a big cost for us but it gives our clients piece of mind when we perform at there events. We can also send through our Certificate of currency upon request.

Weather

The weather is something that we cannot control. In the event that the weather turns bad we do our best to make sure the show goes on. We modify our performances to suit the conditions. In order for us not to perform it would have to be really bad weather. The show can still go on with light to medium rain and medium to strong winds, if it gets to dangerous and there is no break in the weather the event will have to be cancelled. We have never had to cancel a show in 5 years. We modify the performance to suit the conditions. If for some reason we still have to cancel 75 percent of our costs will still have to be meet.

Bookings

We take tentative bookings 12 months in advance. If you wish to secure Whip Industries at your event a deposit can be paid which then locks in your event.

Contact

Travis Whitten, Manager Mob - 0413 712 989
Work - 0354 801 084

Email – travis@whipindustries.com.au

Nathan Whitten, Media/PR Mob - 0447139492
Email – nathan@whipindustries.com.au

Reference

Mildura - Show
Jo Clutterbuck **ph:** 04185 96 632

Griffith - Show
Kerrie Brill, **ph:** 0428 685 216

Feel free to contact other shows/ events/ towns we have performed at.
Whittlesea, Extreme Day Out Melbourne, Euroa, Robinvale Ski Race, Rochester, Bendigo
Monster Trucks, Deniliquin, Echuca, Rich River Rod Run, Waiia Tractor Pull, Kialla Body Art
get Together, Seymour, Batlow, Rushworth Speedway, Alexandra Truck Show, Hay,
Shepparton, Yea, Nathalia, Cobram, Moama College, Brett Sands Water Sports, Finely
Tractor Pull, Mini SX Open, Kyabram, Echuca Steam Rally, Battle of the Bands Rochester,
Nutimuk, Frankston Store Opening, Swan Hill, Horsham, Mt Gambier, Keith, Dandenong,
Melton, Kerang, Hastings Western Port Festival, Red Light Ride, Kawasaki model launch,
Griffith Show, Mildura Show, Hopetoun, World Hydro Plan Championships, Tumut, Alice
Springs, Merino, Australian Tractor pull championship, Albury, Turkish Bazaar, Wonthaggi
Show, Neerim, Port Elliot, Pinnaroo, Red Hill, Rockhampton, Cloncurry

Check our website and movie clips from previous shows www.whipindustries.com.au

Area needed to set up the performance

