



COUNTRY SHOWS
AGRICULTURAL SOCIETIES COUNCIL
OF SOUTH AUSTRALIA

Newsletter

Pre-Show Edition : August 2011

The Spring Show Season is now upon us and I take this opportunity to wish all SA Country Show Societies a successful show for 2011. This newsletter is for the purpose of advising you of important dates and information in preparation for the season and the Royal Adelaide Show.

SA Country Shows Symposium

The Symposium, held in mid July, was well attended by shows across the state. A range of informative speakers presented plenty of useful information and I know that all who attended took home some new tips and tools to put into practice with their show. A full report will be printed in our post show newsletter in September.

2011 Annual Show Presentation Dinner

The ASC of SA Annual Show Presentation Dinner will be held on Friday, 2nd September at the Grand Chifley Adelaide commencing at 7:00pm for 7:30pm. The dinner will include the presentation of the State Rural Ambassador finalists, State Young Judge finalists, and the announcement of the Laucke/CWA Scone Competition winners and Rich Fruit / Genoa Cake winners.

All show societies, delegates, family and friends are invited to attend at a cost of \$55.00 per person. A Dinner Booking Form is enclosed, please complete and return with payment to the Secretariat no later than Friday, 26th August.

PIRSA Grant Subsidy Application Forms

We are still waiting to receive PIRSA Grant application forms for the 2010/2010 financial year from a number of shows. For those shows who have not already returned the form, please ensure that this is forwarded to the ASC of SA Secretariat immediately (due date is 31st August 2011).

Thank you to those who have already completed and returned the application form to the Secretariat.

National Young Judge and Rural Ambassador Finals

The 2011 Royal Adelaide Show is host for the National Young Judge and Rural Ambassador finals which comes with double the workload for the ASC of SA in preparing and coordinating the National Final events on top of the State competitions in each category. Any help in running these events (see below) is most appreciated. A timetable for the State and National finals is enclosed for your information.

Yellow Brick Road / Young Judge Volunteers

The ASC of SA is still looking for volunteers to assist on the Yellow Brick Road stand, and for the State Young Judges competitions during the Royal Adelaide Show.

Should you have a spare day or two and would like to help out, please contact Malcolm on (08) 8210 5230 and advise of the day(s) you are available and the area in which you wish to assist.

You will be provided with an entry ticket to gain access to the Show for the day(s) you are rostered on to assist.

SA Country Shows launches a Facebook page

SA Country Shows has now launched a Facebook page as an additional promotional and marketing tool for all show societies. I encourage all show societies (and individuals) to support the Facebook initiative by "liking" the SA Country Shows page. The page can be used to post any news, photos or information relating to your show/s, and to stay up-to-date with the ASC of SA and the SA show movement. The page can be found by typing "SA Country Shows" into your Facebook search, clicking on the Facebook link on the SA Country Shows website (www.sacountryshows.com) or accessing the direct link www.facebook.com/sacountryshows.



Find us on
Facebook

Website / Contact Update Form

To ensure the ASC of SA has the correct information for your show, please complete and return the enclosed update form. These changes will be reflected on the website and in our contact record. We can only provide and list information about your show that is given to us so I encourage you to ensure our records are up-to-date on a regular basis.

Regards,

Malcolm Buckby
Secretary

Proudly sponsored by:



Government of South Australia
Primary Industries and Resources SA

Young and Rural Ambassador Award Update

Young Rural Ambassador State Final Friday 15th July

The six other regional finalists were Joel Heinicke (Murray Lands); Harrison Berry (South East & Border); Jacinta Ferguson (South East & Border); Justin Clarke (Northern); Jacqueline Lintern (Central) and Tom Hastings (Southern).

All the finalists were terrific representatives of their communities and their families and show societies should be proud of their achievements. We look forward to their continual involvement with country shows and their communities.

2010 winner William Denholm spoke about his experiences over the past 12 months and encouraged finalists to maintain their show and community involvement and foster the new friendships developed through the award.

Taryn Mangelsdorf, 2010 Rural Ambassador state runner up was MC for the evening and judges were: Deanna Lush (Stock Journal Editor); Janet King (Junior Vice President of the ASC of SA); Grant Piggott (General Manager of the Adelaide Event and Exhibition Centre) and Peter Angus (Young Rural Ambassador Award coordinator).



Rural Ambassador State Final Friday 2nd to Tuesday 6th September

The eight regional finalists for the state final are Nicki Wight and Jon Densley (South East & Border); Kevin Lintern (Central); Peter Thorley (Southern); Callie Nikolai (Murray Lands); Cindy Martin and Donna Kelly (Northern) and Campbell Laurie (Eyre Peninsula). We wish them all the best for the experience and hope they bring ideas back to their local shows.

National Young Judge and Rural Ambassador Finals

We wish Amanda Kroehn, state winner of the 2010 Rural Ambassador Award, all the best in the National Final and good luck to all the young judges who are competing as well in their various competitions.

South Australian Agricultural Shows Next Generation Group (NG)

The NG group was launched at the SA Country Shows symposium in July.

The following office bearers have been elected:

Chairperson – Amanda Kroehn

Deputy Chairperson – Taryn Mangelsdorf

Publicity/Media Communications/Grants – Aisha Hargraves

(with support from Belinda Cay & Ed Scott).

Andrew Hall is coordinating the Young Farmer Challenge. The steering committee is also providing assistance with administrative and executive support from the staff at Rural Services.

Five meetings have been held this year, with between 7-9 people attending each. The focus of the meetings has been to establish the structure, aims, outcomes and logo design for the group, as well as discuss sponsorship and grant applications, the involvement of members at country show and Royal Adelaide Show level and to plan the launch of the group.

A **membership fee of \$25.00** (GST inclusive) has been set for the NG group with application forms available on line (www.sacountryshows.com), through the ASC of SA Secretariat or Show Secretaries.

Young Farmer Challenge

The first activity for the NG group is a “**Country Youth Challenge**” at the Crystal Brook Show on Saturday 13th August. This is a fore runner of the **Young Farmer Challenge** competition the group plans to run at selected country shows during a trial period over the 2011/2012 show period. The aim is to have a state final at the 2012 Royal Adelaide Show. As the details are refined an information pack will be sent to SA Country Shows. Stay tuned for further information and dates of shows hosting the Young Farmer Challenge competitions.

Royal Adelaide Show – Next Gen Breakfast

The NG group, with support from the RA&HS of SA and ASC of SA, will be hosting a cooked breakfast at the Royal Adelaide Show on **Sunday, 4th September between 7:00am and 8:30am** in the Goat & Alpaca Judging Arena for young people aged between 16 and 40 years. The breakfast will include egg and bacon sandwiches, iced coffee, orange juice and hot tea/coffee all for the cost of a gold coin donation. It would be appreciated if all SA Country Shows could spread the word for this event. Anyone wishing to attend can register by calling (08) 8210 5231. Register your interest at Rural Services if you are going to be at the Royal Show that day and enjoy breakfast for a gold coin donation.

Peter Angus
Young and Rural Ambassador Award Coordinator



Proudly sponsored by:



Government of South Australia
Primary Industries and Resources SA