

## From the Desk of the President

It is with great pleasure, that I again present to you my report on the past twelve months. The last year has been a very busy one for me. It has been a real roller coaster ride in attempting to involve myself in the life of our Shows and Associations.

### Shows

During the year I have attended twenty-two (22) shows; twenty (20) country shows and two (2) Royals. The Autumn circuit saw me at Uraidla, Angaston, Mannum, Tanunda, and Mount Pleasant. The FCAS meeting in Sydney prevented me from going to Mount Barker, and it was the first Mount Barker show I had missed in 25 years. Spring shows were Crystal Brook, Whyalla, Quorn, and Gawler prior to our Royal and following the Royal at Wilmington, Wudinna, Melrose, Yallunda Flat, Minlaton, Cummins, Naracoorte, Callington, Kingscote, Eudunda and finally tomorrow I will be at Bordertown, seven of which I had never attended previously. Each show continues to prove to me that every show has its own individual character, no two are the same. Our show committees are to be congratulated for all their efforts and many hours of hard work which makes the shows such an outstanding success; and the major event of the year in each local community. I thank all the above for the warm welcome and hospitality extended to me and to my wife Ann when she has accompanied me. I am very confident that the country shows in South Australia are alive and thriving. Two of the shows attended reached significant milestones this year, Yallunda Flat held their 100<sup>th</sup> Show and Naracoorte their 150<sup>th</sup>, both magnificent achievements for them.



The two (2) Royals that I attended this year were Sydney and Adelaide. The 2013 Young Judges Championships and Australasian Rural Ambassador final will be held at the Royal New Zealand show which is to be held in Fielding on the North Island during the first week of December. It will be my first time in New Zealand but I am sure that all the FCAS delegates will receive a warm welcome and enjoy the hospitality of our Kiwi friends, once again emphasising to me that the show movement is one large family, which even stretches across international borders and seas (the ditch as it is fondly called).

### Associations

Once again if there has been any disappointment for me in this year, it has been the fact that I was unable to attend as many association functions and meetings as I would have liked. The early Easter which meant that the FCAS AGM was in the last week of March, precluded me from being at the Northern Presentation Dinner at Crystal Brook and the South-East AGM & dinner. I once again ask all Association Secretary's that you let me know your meeting and function dates well in advance so that I can fit as many as possible into my busy schedule.

### Next Generation Group

2013 has been a year of stabilisation and growth for the South Australian Next Generation Group. During The Adelaide Royal Show in September, they held their AGM and adopted a constitution which enabled them to become an incorporated body in their own right. Prior to this NextGen had been operating as a Sub-Committee of the Agricultural Societies Council of SA. The past two years has been an amazing journey to walk with this group as they developed the Young Farmers Challenge and this year at the Royal "The Youth in AG Day". As I am travelling around the state to each show I am gratified to see younger faces a part of the show committees which goes to prove that the Rural Ambassador program and Next Generation Group are both successful in their aims. These young people are not only the future of the show movement in South Australia they are the **now**. Keep up the good work!

### Symposium

Our Symposium in July was the best ever. We must continue to look for ways to keep our Symposiums relevant and fresh; the success of future symposiums rests with you all, to suggest topics and participate fully. I thank all the staff of the Secretariat for the huge effort they put in every year to make sure that the event is a success.

## Dinners

Once again, the Morphettville Junction was the venue for our Symposium dinner in July, and our Annual Show Presentation dinner in September. This venue has suited our needs to a tee, and the feedback we have received has indicated satisfaction from those who attended both as to the venue and in the meal provided. I urge you to take these reports back to your Associations and Shows. We had increased numbers attending both dinners this year; but the venue has the capacity to have even greater numbers without becoming cramped. Greater the numbers attending will make the functions even more enjoyable. Accommodation is available at the Morphettville Motor Inn (next to the dinner venue) at moderate tariff, with hopping on a tram providing easy access to the showgrounds.

## Horses

The Royal Adelaide Show Horse Committee revised their guidelines to qualify for entry into the Royal Adelaide Show. They have decided that the minimum qualification is three wins (more likely four will be needed) from Agricultural Country Shows with only one win at each show being a qualifying win, all other wins will be counted as performance wins. These may be important in the case that numbers qualify with three, four or more qualifying agricultural show wins. What this means for us is that horse exhibitors will have to attend three, four or more agricultural shows to qualify for the Royal. It is worth noting, that the horse section of an agricultural show must be held on the same weekend of the show. Wins in horse events held apart from the show will only be counted as performance wins. During my travels this year I have noted that horse numbers competing are down. Upon posing the question why? The answer I have been given is that it is more to do with the increasing costs of keeping and maintaining a horse for showing (including the cost of fuel to transport to them); than the change in the Royal's guidelines.

## The Future

Trends are showing that more people are attending our shows; why wouldn't they, a day at a Country Show is very economic entertainment. You pay much more to go to see a movie that lasts for one and a half to two hours than you do to enjoy a full day's diverse entertainment at a country show. We must not become complacent, the public are fickle and easily dissatisfied. We must keep our shows fresh and exciting. The future is totally in our own hands, we can keep our shows going and growing, we just have to adapt to what our patrons want and need to keep them coming year after year.

## Our Future Structure

The structure of the Agricultural Societies Council has worried me for quite some years. Our members are the eight Associations and the Next Generation Group; each Country Show has to be a member of an Association and then can become an affiliate of the Agricultural Societies Council. Shows and Associations are autonomous bodies answerable in turn to their own members. A concern to me is the disparity in the current size of the Associations. We have two large Associations, Northern and South East & Border; three medium size Associations, Central, Southern and Eyre Peninsula; and three small Associations, Murraylands, Yorke Peninsula and Kangaroo Island.

Any restructure of the Country Show movement in South Australia, cannot be decided upon by the Agricultural Societies Council, it is not in the power of the Council to do so. Any restructure has to be mutually decided by you the Associations and show; you are autonomous bodies.

I am now going to place before you my personal views and thoughts through a series of questions, which I ask you to consider, discuss and debate, keeping an open mind.

**Question 1 What is the Best Structure for the Country Show movement in South Australia?**

**Question 2 How many Associations or Groups is the right number for South Australia?**

**Question 3 Should all 48 Country Shows in South Australia, be direct members of the Agricultural Societies Council of SA?**

**Q1.** My personal view may be considered very radical, but I do ask you to consider, discuss and debate it; remember any decision is yours, but together we must do what will produce the best future for Country Shows in South Australia. I believe that the best outcome would be to restructure the Agricultural Societies Council of SA with all 48 country shows being direct members (now only affiliates); we could then have four (4) sub-groups of similar size based roughly on geographical boundaries.

**Q2.** Alternatively, we need to look at the disparity in the size of the Associations? My suggestion would be four Associations, South East & Border, Northern, Central/Southern, and Eyre Peninsula. The two shows on Kangaroo Island would join Central/Southern with the shows in Murraylands and Yorke Peninsula Associations joining another association en bloc or individually.

**Q3.** Irrespective of which of the above two alternative structures, I sincerely believe that it would be worthwhile considering full membership of the Agricultural Societies Council for all 48 country shows in South Australia.

Please remember these are only views and thoughts for consideration, any decision to make any changes are in your hands. What we all want is for **all** Country Shows in South Australia to continue to thrive successfully in the years ahead.

### Summary

The Council will face tough decisions in the years to come. We limp from year to year with the desperate hope that we will again get the PIRSA grant. We still do not know how much we will get this year. Should the PIRSA grant be cut or reduced, the Council will be forced to restructure the competitions run by the Council, especially the Rural Ambassador and Young Rural Ambassador Awards.

Finally, I wish to thank our Vice-Presidents, Janet and Barry, and all members of the Executive for the work they have done and the support they have given me this year. To our Secretariat, Malcolm and his staff, our thanks go to you all for a job well done, par excellence! We have missed Nikki and look forward to her return, and to continue to work with Gudrun and Fiona.

*Keith F.G. Colyer*

President

15<sup>th</sup> November 2013

## Secretary's Noticeboard

### Executive Council Movements

The AGM of the Council was held on 15<sup>th</sup> November 2013. Keith Colyer was re-elected as President for a further 12 months. The Executive Council is listed on the reverse of this newsletter for your reference. All Councillors are approachable at any time should you have any matters you wish to discuss.

### Showbook Sponsor Recognition

A reminder that it is very important to include in your showbooks the page that lists the sponsors of the Agricultural Societies Council. The page is available from the SA Country Shows webpage ([www.sacountryshows.com.au](http://www.sacountryshows.com.au)) under the heading "Latest News" and is a PDF file. Please ensure that this is included in your Showbook as it is a part of our agreement with our sponsors that they receive this coverage.

### PIRSA Grant Subsidy form 2013/2014 financial year

Enclosed with this newsletter is the 2013/2014 PIRSA Grant Subsidy form for Secretary's to complete at the conclusion of your Show. The 2013/2014 subsidy is based on your gate takings and membership received between 1/7/13 and 30/6/14. We ask that you please be prompt in returning this form to ensure the subsidy can be paid to each show soon after the end of the financial year.

### AWPF Membership, Affiliation Fees and FCAS Statistical Report Now Due

Please see the enclosed AWPf Membership Form, Affiliation Fee Form and the FCAS Statistical Report. **Forms must be returned with payment by 26<sup>th</sup> February 2014.** It is important to note that if we do not receive your payment by this time you will not be covered by Insurance.

### Royal Adelaide Show Thank You

Another Royal Adelaide Show has finished and I thank the many Volunteers who assisted with the SA Country Shows promotions stand, the Young Judge competitions, the Rich Fruit Cake, Genoa Cake and Scone Competition State Finals, and the Annual Show Presentation Dinner all held during the nine days of the Show. Congratulations to everyone involved in making sure our SA Country Shows were on "show" to the public. A report of events is included later in the newsletter.

### Laucke Hampers – Autumn Shows

Laucke hampers for all Autumn Shows will be distributed direct from Laucke Flour Mills early in the New Year. If for any reason you do not receive your hamper, please contact the Secretariat on (08) 8210 5230. Further, if your show is not holding a scone competition please advise us by phone or email. A form, the same as the Rich Fruit and Genoa Cake return will be sent to Secretaries for completion and return after your Show.

## FOR SALE – Beerenberg Jam & Blue Ribbon Cookbooks

We currently have a surplus supply of Beerenberg Jam from the Yellow Brick Road promotion. This jam is available for SA Country Shows to purchase at a cost of \$40 per carton (GST inclusive). The jam is packed in the plastic containers, rather than the small glass jars. Each carton contains 288 individual 14g serves. Blue Ribbon cookbooks are also available to Shows at a cost of \$28.95 (GST inclusive).

Please contact the Secretariat to order any of the above products.

## 2014 Poster Competition

The 2013 poster competition was quite successful with some excellent posters presented for Judging. The competition is for all SA Country Shows and Associations and is open to any age. Categories and criteria are as follows:

### 1. Association Poster Competition – Perpetual Trophy:

A3 in size, promoting the Show Association and all shows in the Association (not to promote one individual show).

### 2. Individual Show Poster Competition – Perpetual Trophy:

A4 in size, promoting an individual show only.

All posters will be required to be submitted by 10am on the morning of the SA Country Shows Symposium (11 July, 2014). Posters can either be personally delivered to the Rural Services office, or posted beforehand to PO Box 108, Goodwood SA 5034.

The posters will be judged during the day and the winner announced at the SA Country Shows Symposium Dinner on the evening of Friday, 11<sup>th</sup> July, 2014. The winner of each category will receive a perpetual trophy, and a replica trophy to keep. All posters will be used to decorate the Royal Show stand.

Questions regarding the competition can be directed to the Secretary.



An example poster promoting the Port Elliot Show

## 175<sup>th</sup> Royal Adelaide Show in 2014 – 10 Day Show!

The Society will celebrate its 175<sup>th</sup> anniversary next year by extending the Royal Adelaide Show by one day. Traditionally starting on the first Friday in September and running for nine days until the following Saturday, the 2014 Show will begin on Friday, September 5 and end Sunday, September 14, meaning show-goers will have two full weekends to enjoy the event.

## Christmas Closure

The Rural Services Office advises that it will be closed for the Christmas / New Year break from 5:00pm, Friday 20<sup>th</sup> December until 9:00am, Monday 6<sup>th</sup> January 2014. We wish you a happy, safe festive season and every success in 2014.

*Malcolm Buckby*

Secretary, SA Country Shows



## SA Country Shows Symposium

@ THE ADELAIDE SHOWGROUND

The 2013 SA Country Shows Symposium was held at the Adelaide Showground on Friday, 12<sup>th</sup> July and attended by approximately 60 Country Show representatives from across the seven South Australian Show Associations. The 2013 Young Rural Ambassador Award state final was also held during the Symposium, which concluded with a celebration dinner attended by close to 100 guests at the Morphettville Junction.

Symposium attendees were addressed on a number of items, including:

- Dealing with differing personalities
- Software programs
- Social Media
- SA Next Generation Group report
- Rural Ambassador NZ Exchange

Feedback was very positive, with attendees agreeing the Symposium information presented is relevant and beneficial to their involvement in their local show.

It was pleasing to note that the majority of attendees would recommend and encourage show organizers to attend future Symposiums.



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Feedback is being reviewed by the Executive Council, including the following suggested topics identified by this year's participants:

- Insurance – Risk Management
- Entertainment Ideas
- Working with Young People
- Secretary's Information
- Social Media

The next SA Country Shows Symposium will be held on **Friday 11th July, 2014** (first Friday of school holidays). We encourage all Show Societies to mark the date in their diaries and attend. A program and registration form will be posted out closer to the date.

## SA Country Shows "On Show"

@ THE ROYAL ADELAIDE SHOW

We are pleased to report another successful nine days of showcasing our SA Country Shows to the general public at the Royal Adelaide Show through a number of events, competitions and the Yellow Brick Road.

### Yellow Brick Road

This year just over 16,000 showgoers participated in the Yellow Brick Road and visited the SA Country Shows stand to collect a sample of Beerenberg Jam and the 2013/14 Show Dates Calendar.

The total sales for Yellow Brick Road were slightly down on the previous year (3.5% or 670 bags), but this did not have an effect on our promotional campaign.

SA Country Shows increased their presence by producing a promotional video featuring snippets from a number of Shows around the state which were played on TV's at the stand. A Young Farmer Challenge video was also included to showcase the Next Generation Group. The videos seemed to extend the stay of those that visited the stand, much more than in previous years, which was pleasing.

Of course the Yellow Brick Road was generously supported by a number of volunteers of varying ages, and we sincerely thank all those that gave up some or all of their time to be the "face" of Country Shows at the stand.



### Rich Fruit Cake, Genoa Cake and Scone Competition State Final

The Rich Fruit Cake Championship, Genoa Cake Competition and Laucke / CWA Scone Competition State Finals were held on Thursday 5<sup>th</sup> September in the Goyder Mezzanine at the Adelaide Showground.

Judge of the Rich Fruit / Genoa Cake State Final was **Neil Hurst**.

Congratulations to **Nanette Simpson** representing the Northern Shows Association for taking out the Champion Rich Fruit Cake, and to **Tracey Manser** representing the Central Shows Association for winning first place in the Genoa Cake State Final.

Many thanks to sponsors **Sunbeam** and **Angoves** for their continued support in supplying our finalists with Sunbeam product and a bottle of Sherry or Brandy.



Finalists in the Laucke / CWA Scone Competition had to prepare their best "savoury" variation this year. **Margaret Hurst** judged the scones and was ably assisted by Laucke's **Darren Curnow**. The competition seems to be growing in popularity and it is very pleasing to see more and more men put their baking skills to the test in the Local, Regional and State competitions. Congratulations to **David Hall** from Kangaroo Island for taking out top honours for the second year running.



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# Royal Adelaide Show Results

## Rich Fruit Cake Championship

**Judge:** Neil Hurst, Tanunda SA  
**Entries:** 9  
**Champion:** Nanette Simpson (Northern)  
**Second:** Wendy McDonald (Eyre Peninsula)  
**Third:** Anne Innes (Southern)  
**Most Entries:** Coonalpyn Show (Convenor: Julianne Wandel)



*Rich Fruit Cake Championship placegetters (L-R) Wendy McDonald (2<sup>nd</sup>), Judge Neil Hurst, Nanette Simpson (Champion) and Anne Innes (3<sup>rd</sup>)*

## Genoa Cake Competition

**Judge:** Neil Hurst, Tanunda SA  
**Entries:** 10  
**First:** Tracey Manser (Central)  
**Second:** Wendy Chapman (Yorke Peninsula)  
**Third:** Susan Rabbitt (Northern)  
**Joint Most Entries:** Coonalpyn Show (Convenor: Julianne Wandel)  
**Entries:** Mt Remarkable Show (Convenor: Gweneth McCallum)



*(L-R) Genoa Cake Competition placegetters Susan Rabbitt (3<sup>rd</sup>), Tracey Manser (1<sup>st</sup>) and Wendy Chapman (2<sup>nd</sup>)*

## Laucke / CWA Scone Competition ("savoury")

**Judges:** Margaret Hurst/Darren Curnow  
**Entries:** 10  
**First:** David Hall (Kangaroo Island)  
**Second:** Leah Liebelt (Southern)  
**Third:** Michael Coombe (Murray Lands)



*2013 Scone Competition Judges Margaret Hurst (left) and Laucke Flour Mills Darren Curnow (right) with winner David Hall (centre) representing Kangaroo Island.*



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# Rural & Young Rural Ambassador Report

## South East Youths Dominate Young Rural Ambassador Award

South Australia's 2013 Young Rural Ambassador Carly Gogel wants to encourage more young people to become involved in their local agricultural shows.

The 16 year old student from Keith was named the 2013 Young Rural Ambassador at a SA Country Shows 2013 Symposium dinner on Friday, 12 July. The runner-up was Tom Brewer, 17 yrs, from Naracoorte.

The six other regional finalists were Samantha Whittington (Murray Lands); Corinne Tucker (Eyre Peninsula); Liberty Hogg (Northern); Amy Lymburn (Northern); Kayla Starkey (Central) and Hamish Clarke-Smith (Southern).

Minister for Agriculture, Forestry and Fisheries, Gail Gago, congratulated Carly and Tom and the six other regional finalists for their commitment to their local communities through their country shows.

"All these young people are passionate and committed to ensuring the country show remains a vibrant and exciting part of regional life, providing a showcase for us to celebrate our premium food and wine products," she said. "They are the next generation of leaders of South Australia's country show movement."

"The State Government is proud to support this award through Primary Industries and Regions SA (PIRSA), providing young people the opportunity to gain the skills and experience to become the future leaders of our regional communities" she said.

Representing the Keith and Tintinara District Show and South East and Border Districts Show Association, Carly has been involved with country shows from a young age exhibiting produce, cooking, art and photography. The Year 11 Keith Area School student is currently a steward for the Cookery Section, a committee member and co-founder of the Junior Sub Committee for the Keith and Tintinara District Show.

"I am proud to be the 2013 Young Rural Ambassador and being seen as a leader in my community," she said. "I look forward to the opportunities that lay ahead and meeting and involving new people in shows and the ambassador award program," she said.

Naracoorte High School Student Tom Brewer, as runner up provides another success for the South East and Border Districts Show Association.

Representing Naracoorte Show, the 17 year-old helps to run the Prime Lamb Competition at the show and has already started his own agricultural business selling point of lay chooks locally and interstate.

"It really was an honour to named runner-up amongst a group of people who had achieved a lot of things," he said.

The Young Rural Ambassador Award coordinator Peter Angus said the program, the only one of its kind in Australia, continues to recognise and foster the involvement of young people with their country shows, show association and the Royal Adelaide Show.

"The calibre of the finalists continues to impress the judges each year with their achievements and ambitions," he said. "It is pleasing to note that three of this year's state finalists for the Rural Ambassador Award have been previous Young Ambassador Award finalists, demonstrating how the program is fostering youth involvement."

As part of her prize, Ms Gogel attended the 2013 Royal Adelaide Show in September joining the state Rural Ambassador of the Year finalists in their various commitments and roles during the event.

The Young Rural Ambassador award is conducted by the Agricultural Societies Council of SA and is sponsored by PIRSA, the Royal Agricultural and Horticultural Society of SA Education Foundation, Stock Journal Publishers, RM Williams, National Australia Bank, the Showmen's Guild of SA and Jardine Lloyd Thompson.



2013 Young Rural Ambassador winner, Carly Gogel (South East & Border) with runner up Tom Brewer (South East & Border)

## 2013 Rural Ambassador an exceptional all-rounder

South Australia's 2013 Rural Ambassador Courtney Ramsey aims to raise interest and support for youth engagement in regional communities, and actively encourage more young people to become involved in country shows.

The 27-year-old representing the Eyre Peninsula was named South Australian Rural Ambassador at the Royal Adelaide Show on Tuesday 10<sup>th</sup> September.

The Rural Ambassador Award is conducted by the Agricultural Societies Council of South Australia with the assistance of major sponsor Primary Industries and Regions South Australia (PIRSA).

Minister for Agriculture, Food and Fisheries, Gail Gago, said Courtney was a worthy winner of the 2013 award and that she stood out for being an exceptional all-rounder.

"Courtney will be an outstanding Ambassador for Rural South Australia this year and will bring warmth, enthusiasm, and broad experience across a range of fields to the role," Ms Gago said.

"In addition to her high level of involvement in country shows from a very young age, Courtney has shown an exceptional commitment to community service and involvement—for example volunteering for organisations as diverse as the Royal Society for the Blind, World Youth International and the Kimba District Football and Netball Club.

"This Government is a proud sponsor of these awards because it not only promotes agriculture, but provides educational and social activities that encourage young people to remain, and be active within, country South Australia.

"This fits with the State Government's Premium Food and Wine from our Clean Environment strategic priority through supporting workforce growth and development."

Courtney is currently working on her family's farm at Buckleboo, northwest of her hometown Kimba on the Eyre Peninsula.



"I am so honoured to be appointed Rural Ambassador 2013, and to have this opportunity to travel and learn how other regional communities function," Courtney said.

"I strongly believe that the State's agricultural, horticultural and floricultural shows are a great asset to our communities, and bring together such a diverse cross section of people."

"Shows are one of the few opportunities for people in rural communities to display and celebrate the vast array of talents they hold, a true representation of people's interests."



L-R: 2013 Rural Ambassador Runner Up Chelsea Dahlenburg (South East & Border), Winner Courtney Ramsey (Eyre Peninsula) and Runner Up Edward Scott (Southern) at the Judging Dinner.

"It will be a privilege to represent our State's unique and diverse array of rural communities, and to represent the Shows, about which I am particularly passionate." The two runner-up places went to Southern region representative Edward Scott, and Chelsea Dahlenburg from the South East & Border region. Other state finalists were Kristy May (Yorke Peninsula), Amy Holmes (Northern), Chloe Pearce (Central), Rachel Chirgwin (Northern), Paul Kinnaird (Murraylands), and Caitlan Lambert (South East & Border).

The winner's prize includes a \$5,000 scholarship from the Royal Agricultural and Horticultural Society of SA Education Foundation. The two runners-up each receive \$1,000. All three will travel to New Zealand next year on a two week study tour as their major prize.

The Rural Ambassador Award coordinator Peter Angus said the program recognises and fosters the involvement of young people with their country shows, show association and the Royal Adelaide Show.

"The judges were impressed with the levels of commitment the finalists demonstrated to their country shows, communities and careers," Mr Angus said.

The Rural Ambassador Award is open to people aged between 20-30 who are committed to their local show and community, and highlights the importance of youth in the agricultural show movement.

The Rural Ambassador Award is sponsored by PIRSA, the Royal Agricultural and Horticultural Society of South Australia Education Foundation, Stock Journal, RM Williams, National Australia Bank and the Showmen's Guild of SA.

## NSW Rural Achievers visit Royal Adelaide Show

South Australia was host to nine finalists in the 2013 NSW Rural Achievers Award as well as two RAS NSW staff members Jodie Dean and Michael Burgess during the 2013 Royal Adelaide Show. The purpose of the visit was to enable networking between the NSW Rural Achievers as well as with interstate Next Generation members. Also attending was Ian Pursehouse who chaperoned the group at the Sydney Royal Show and two members of the ASC of NSW Youth Group Amy Dutton and Hannah Barber.

The group of twelve were guests at the SA Country Shows Annual Presentation Dinner and then participated in a modified educational program (similar to that of our Rural Ambassadors) looking at a variety of sections "behind the scenes" of the Royal Adelaide Show. Highlights for the group included visiting the Woodcutting Arena, the Agricultural Learning Centre, participating in the Grand Parade and the rooftop tour of the Goyder Mezzanine where they learnt about the environmental measures being undertaken by the Adelaide Showground. The NSW Achievers participated in the Youth in Ag Day activities run by Next Gen attending the show breakfast, watching the Young Farmer Challenge state final and joining in at the "Bull Bar" for the Royal Rendezvous.

The exchange to Adelaide will become an annual part of their calendar, and we look forward to meeting the 2014 group of NSW Achievers next year.

## State Young Judges Competition

Congratulations to all those who competed in the State Young Judge finals at held during the Royal Adelaide Show.

It is very pleasing to record a total of 257 competitors across nine competitions. Thanks goes to all of the breeders who supply animals for these competitions and to the judges for their time and effort.

SA Country Shows thanks all sponsors of the Young Judges Competitions, including major sponsors Landmark, Marino Uniforms, and S&J Wild CRT Wilmington.

Congratulations to those below who will travel to the Brisbane Ekka in 2014 to compete at the Nationals:

*Led Horse\**  
 Meat Sheep  
 Beef Cattle  
 Beef Cattle Paraders  
 Dairy Cattle  
 Dairy Cattle Handlers  
 Merino Ram  
 Merino Fleece  
 Prime SAMM\*  
 Angora Goat & Mohair Fleece\*

*Noella Angel*  
 Daniel Roe  
 Christopher Muller  
 Jarrod Eason  
 Robert Walmsley  
 Jessica Seelinger  
 Alistair Keller  
 Tara Clarke  
 Sarah Greenslade  
 Ashleigh Potts



*\*not competed at National level*



## Next Generation Group

### Next Generation Group

2013 has been a big year for the SA Agricultural Shows Next Generation Group as the depth, innovative thinking, creativity and strength of the group has been tried and proven through the many successful events and milestones celebrated.

### Next Generation AGM

Our AGM was held on Saturday 7<sup>th</sup> September in conjunction with the Royal Adelaide Show, and included the passing of our Constitution. Our thanks must go to Keith Colyer and the SA Country Shows Executive for their support and guidance while compiling this comprehensive document.

The following Next Generation Executive Committee was appointed for 2013/2014.



**Chairperson** Campbell Lawrie

**Imm Past Chairperson** Taryn Mangelsdorf

**Vice** Edward Scott

**Chairperson**

**Secretary** Jacqueline Lintern

**Treasurer** Will Denholm

**Committee** Courtney Ramsey, Mckeely Maney, Carly Gogel, Chelsea Dahlenburg, Chloe Pearce,

**Members** Jacqueline Foster, Sam Neumann, Andrew Hall, Aisha Hargraves

We welcomed 5 new executive members and look forward to the results of the combination of the executives' vast array of skills and talents.



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## Boots & Black Tie Ball



This was the first of two main events for the year, a suitably named black tie event where a pair of RM Williams boots could feel right at home. Held at the Mecure Grovener hotel in Adelaide, over 100 guests were treated to a sit down dinner, silent and loud auctions and entertainment by the “Doorsnakes”. Our thanks goes to Bronte Manuel from Elders Loxton, whose selling skills gained an exceptional results at Auction. Through their tireless work and enthusiasm, our congratulations must go to Taryn Mangelsdorf and Andrew Hall for heading up a fantastic event, which raised over \$4,000 for the group.

## NEXT GEN @ THE ROYAL ADELAIDE SHOW

### Youth in Ag Day

Saturday the 7<sup>th</sup> of September marked the first Youth in Ag day hosted by SA Next Generation at the Royal Adelaide Show. The day commenced with breakfast, which provided a highlight and a hectic start to the day! A huge thank you must go to the SA Rural Ambassadors state finalists, who enthusiastically poured and cooked alongside our Next Gen Executive to serve over 130 iced coffee and egg & bacon breakfasts to happy patrons.

The Young Farmer Challenge state final again proved to be a highlight in the main arena, with a comprehensive Next Gen outfit ensuring the challenge ran smoothly. Our sponsors - without whom the challenge would not have been possible - enjoyed the spectacle from prime viewing position in the “Bull Bar”. Good luck to Central Show Region Team as they go on to represent South Australia at the National Finals in 2014!

As we headed towards the evening, the Young Farmer Challenge winning team were again required to showcase their skills, as they joined Tim Noonan and RA&HS Councillor Sam Neumann to present the weather on Channel 7. There was a live cross from the “Bull Bar” and they finished the day in true YFC style, sculling an iced coffee.

Into the evening and young people from across both industry and state gathered for the “Royal Rendezvous” – a chance to catch up, enjoy a BBQ dinner, a hard earned drink and christen the Royal Adelaide Show’s newest venue addition – the “Bull Bar”.

While rumour has it that South Australian hospitality continued well into the night, Youth in Ag Day 2013 closed a huge success.

Thank you must go to the Royal Agricultural & Horticultural Society of South Australia for their support of Youth in Ag Day 2013 and to SA Country Shows. The day allowed us to present a united front from all facets of industry and showcase the importance of youth in agriculture on the largest stage.

Without our Next Gen Exec, Rural Ambassadors, and Rural Services staff support the day wouldn’t have happened, so thank you!

So while the sun may have set on Youth in Ag Day 2013, this is not the end of the story – watch this space!

### Young Farmer Challenge

As part of our Youth in Ag Day, the state final of the YFC was held on the main arena at the Royal Adelaide Show.

Teams battling it out for bragging rights this year came from 4 country show associations, Central, Murray Lands, Eyre Peninsula & Northern.

This year’s competition saw teams using both practical and theory components within the challenges set before them.

Challenges teams had to complete were:

- Driving a Kubota RTV through various obstacle courses, whilst moving a load of small square bales
- Setting up a portable electric fence
- Setting up a wool table and throwing two fleeces correctly
- Locating wool oddments on a sheep drawing
- Collecting eggs from a chicken coop
- Take a ‘hot lap’ in the Isuzu Dmax Ute
- Scull a 275ml Farmers Union Ice Coffee

On the day, Central Show Association comprising of Kevin Lintern, Rachel Chirgwin, Michael Towill and Mitch Schultz came through with the goods just ahead of Murray Lands, with Eyre Peninsula and Northern closely behind in third and fourth places.

Central will now go on to represent South Australia at the National final, with the location yet to be confirmed. Other states who will compete for the National title will be NSW, VIC and QLD.

This event would not be possible without the huge support from our major sponsor Australian Wool Network who financially assists the winning team with flights and accommodation to the National Final.

We would also like to thank our other sponsors: Agricultural Societies Council of SA, Royal Agricultural & Horticultural Society of SA, RB Sellars along with sponsors who have kindly donated equipment for the 2013 state final: Kubpower, Mighty M, Gallagher Animal Management Systems and Bunnings Mile End and a special mention to the boys from the Isuzu Dmax Precision driving team for their participation and to the Next Gen boys Andrew, Nick, Will & Bevan for fabricating the wool tables.



*The winners of the 2013 Young Farmers Challenge – Central Region  
Pictured (L-R) are: Kevin Lintern, Michael Towill, Rachel Chirgwin  
& Mitchell Schultz*

*Photo courtesy of Jodie Dean, RAS NSW*



*The Eyre Peninsula team perform a 'collecting the eggs' challenge  
during the Young Farmers Challenge held at the Royal Adelaide Show.*

*Photo courtesy of Jodie Dean, RAS NSW*

## **NEXT GEN @ COUNTRY SHOWS**

### **Young Farmer Challenge**

We have been busy over the past year attending many country shows. SA Country Shows have continued to embrace the YFC and we are continually motivated by the positive support from shows and are grateful for the free entry, meals, accommodation, cold drinks and helping hands that have generously been provided along the road. The group has seen shows work to take over their own YFC's with the continuing support of the Next Generation Group. This allows us to dedicate our time and focus on developing other initiatives while maintaining the strong connections between Show Committees, young people in shows and the Next Gen group that have been established over the past 12 months.

Thank you to all the Shows that have hosted us in 2013 – we have thoroughly enjoyed your hospitality and the opportunity to see how special and unique each country show is.

Thanks to the Next Gen group for their hard work in attending and running the YFC's and for their continuing work in bringing Next Gen to grass-roots.

### **Branding & Development**

The group has worked hard to raise the profile of Next Gen over the last 12 months, largely through our constant appearance at country shows, through increased attachment to the Rural Ambassador Award, the Boots and Black Tie Ball, Youth in Ag Day and through the continual use of social media. The group has also developed a Youth in Ag day logo to be used in conjunction with our existing logo for promotion of this day, and enabled training and development for members, including a "social media in agriculture workshop".



### **Intestate and National Opportunities**

The Next Gen group has attended and had many opportunities to forge strong relationships with interstate youth organisations. Some of the interstate events attended in 2013 were:

- Sydney Royal Easter Show – Youth in Ag Day, NSW Young Farmer Challenge, National Next Gen meeting, and FCAS meeting
- Youth Charity Ball, with the NSW Next Generation Group, Wagga Wagga
- Brisbane Royal Show "Ekka" – QLD Young Farmer Challenge

The group continues to have a presence on several national committees, including the National Young Farmer Challenge committee who have recently completed a very successful logo design competition. We look forward to seeing the progress and innovation from this involvement at National level.



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## The road ahead...

2014 looks to be just as busy for the Next Gen group, with a workshop already scheduled to review our goals and objectives and plan the year ahead. We look forward to again attending the Sydney Royal Easter Show and taking part in the Youth in Ag Day. Continuing to develop our working relationship with the Royal Adelaide Show, while maintaining the focus of bridging the gap between city and country, and looking forward to being a part of their 175<sup>th</sup> celebrations. Continuing delivery of the Young Farmer Challenge at local, regional and state level, responding to show's implementation, tailoring challenges and ensuring its longevity in the show community.

2013 has provided highlights for many of the groups' members, as they have been recognised for their achievements both personally and professionally through awards, leadership and development opportunities, and the chance to have their voices heard on a much larger stage. Our congratulations goes to these individuals, and we look forward to seeing what we can and will achieve as a team.

Many thanks to the Royal Adelaide Show and SA Country Shows for their continued and unwavering support of Next Gen. Keep in touch and up to date with Next Gen on our facebook page or via twitter – and we look forward to seeing you at a country show soon!!

#SANextGen #youthinag #iamag

## 2013/14 Ag Societies Executive Committee



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Mr Jeff McCallum  
Mrs Rosie Schultz  
Mr Michael Scott

### **Promotions & Marketing Officer**

Mr Bob Rankin

### **Fruit Cake Co-ordinator**

Mrs Margaret Rankin

### **Scone Co-ordinator**

Mrs Margaret Hurst

### **RA & YRA Co-ordinator**

Mr Peter Angus

### **Next Generation Chairperson**

Mr Campbell Lawrie



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