

# Murray Bridge Agricultural & Horticultural Show Society Inc

## Beef Cattle Section incorporating a Stud Cattle Auction

### OFFICIAL PRESS RELEASE

The Murray Bridge A & H Society are pleased to announce that following the successful reentry of the beef cattle section to the annual show in 2009 that this year the beef cattle section has improved with leaps and bounds by attracting more sponsorship allowing us to offer more prize money, introducing a feature breed, bring in 2 judges, improved facilities and an undercover Stud Cattle Auction (see further down for times). What more could we ask for on a Sunday afternoon at the show.

This year thanks to an increase in sponsorship there will be a total of \$1100 in prize money and ribbons up for grabs for exhibitors to vie for. Last year the cattle were all judged against each other and there was only one section, but the times have changed and thanks to last year's sponsors to T & R Pastoral who this year are the Major Sponsor there will be a feature breed made of the Murray Grey's, and with thanks our new sponsors we have been able to break the cattle up in to three categories. British Breeds are being sponsored by Cast Away Fishing Centre, European Breeds are being sponsored by The Farmers Mailbox, Any Other Breed are being sponsored by Elders Murray Bridge and the Handlers Classes are also being sponsored by The Farmers Mailbox.

Obviously with more classes and potentially more animals we will be bringing in an extra judge for the day. This year our Judges will travel from afar and we couldn't think of two more worthy people to officiate the day. Our feature breed for this year is the Murray Grey and this section will be judged by Chris Thompson of Bayview Shorthorns from the York Peninsula. Chris, his wife Anissa and their children have a farm on the Yorke Peninsula which includes cropping, beef, sheep and wool. They run 150 stud female shorthorns, 1500 merinos, and a self replacing flock fat lamb operation. Chris has been judging cattle around the country since 1995 and has judged at Minlaton, Port Elliot, and the National Shorthorn Heifer Show at Wagga Wagga, Gawler, and Mt Pleasant and most recently at the 2009 Sydney Royal Easter Show. Chris has been showing cattle annually for many years at Royal Adelaide Show, Naracoorte Shorthorn Show & Sale and Dubos National Show & Sale. His successes have included taking out numerous Junior, Senior and Interbreed Champions at all events and topping the Dubbo and Naracoorte Sales on many occasions. Bayview Shorthorns also supports numerous schools with steers for the Royal Adelaide Show.

The other breeds sections will be judged by Jason Schulz of Meningie. Jason owns and operates a Beef and Sheep property in the Field District of Coonalpyn in the Upper South East of South Australia along with his wife Penny and mother Joanne. We have a Black Limousin Stud "Raven Limousin" as well as a 120 head commercial beef herd and 700 breeding flock. In 2006 Jason won the Angus Australia National Beef Judging competition which awarded him a scholarship to spend a semester at the University of Illinois, U.S.A. While at the University of Illinois in 2007 he was apart of the University Meat Judging team and competed in the U.S Intercollegial Meat Judging competition (200 contestants participated). I recently won the 2009 Ag. Bureau "Peter Olsen Fellowship" which allowed me to do a Limousin genetic research study trip through central U.S. which i did in February of this year. Jason has been a member of the S.A Beef Cattle Assessment School (S.A.B.C.A.S.) committee for the past 4 years. A board member of the S.A. Angus committee, as well as a Limousin breed member. Jason is also involved on various Beef and sheep committees and has judged at the Strathalbyn and Coonalpyn show.

This year with the support of both Landmark and Elders Livestock following the conclusion of judging (not before 1pm) there will be a Stud Cattle Auction. There are 50 individual places available to be sold and the charge is \$50 per head (class entry is included in this price). A full catalogue will be produced at the conclusion of the entries and made available online, via email and hard copy by request. All proceeds of the penning fee will go back into the Show Society for the use of the Beef Cattle Section to provide improvements to facilities. All animals that are up for auction will be shown in there

retrospective classes. (This is compulsory for all auction animals.) Tom Penna of Elders and Gordon Wood of Landmark, will be taking the Auction, and will guarantee payment to vendors, and as per normal auction guidelines they will split the 9% commission charge. The auction will be held under a marquee guaranteeing regardless of the weather the auction will take place, come rain or shine. Magnus Australia have generously donated the use of an unloading ramp, sale ring, panels and gates all of which will also be auctioned at the conclusion of the Cattle Auction.

Further information can be obtained by contacting any of the following people. The convener on 0427 922 266, Tom Penna of Elders on 0418 503 521 or Gordon Wood of Landmark on 0408 813 215. You can also go to the Murray Bridge Show website [www.murraybridgeshow.org.au/auction.htm](http://www.murraybridgeshow.org.au/auction.htm) and follow the links to download entry forms and full information.