

# Whip Industries Freestyle Show

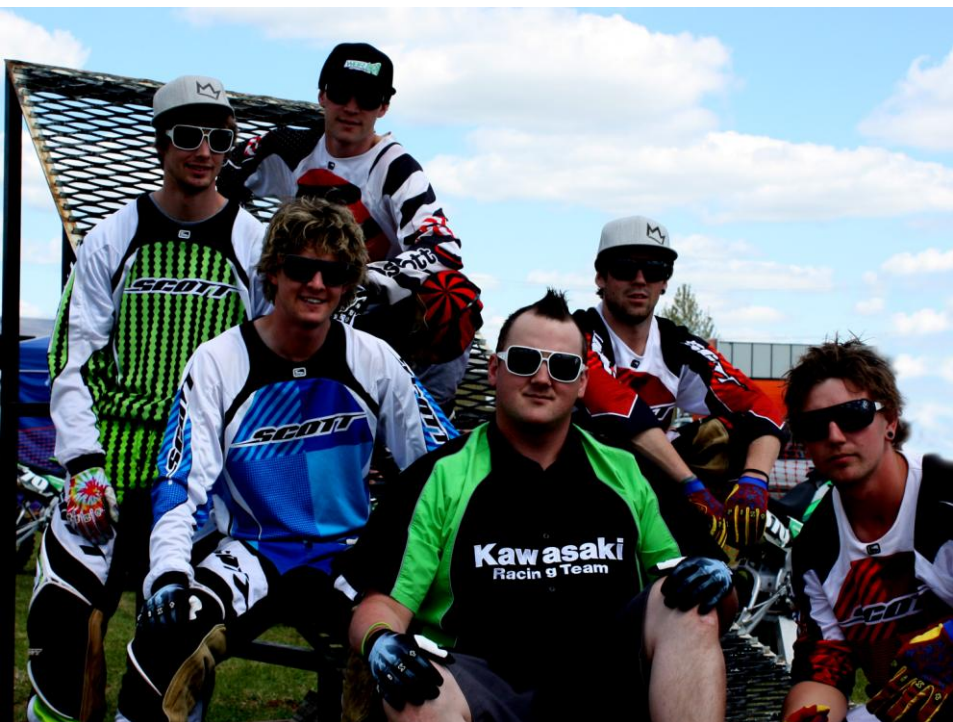
## World Class Event Entertainment

*"You guys out did the Fireworks, Simply amazing" Mildura Show*

*"Extremely professional and well run operation" Rob Kawasaki Australia*

*"My kids loved it and were wrapped to be involved during the show the crowd participation was great"  
Mother of two Dianne Smith from Swan Hill*

*"Your show is fabulous and our family could sit there and watch it all day every bit as good as Crusty's"  
Mother Sheree Cooper, Edenhope*



World Class Show

More than a demonstration

Worry Free Entertainment

Australia's best riders

Fully Rehearsed

Biggest and most up to date tricks

Backflip Rider Trains

Professional

Down to earth

Insurance

Multiple show segments

Great crowd participation

Incident free established 2005

Never missed a show due to wind or rain

Best value for money show in Australia

# WHIP INDUSTRIES FREESTYLE SHOW



Whip Industries is a fast growing action entertainment group that is made up of talented and innovative people pushing the limits of their chosen sport and showcasing it across the country.

## *Proposal*

Whip Industries has a world class, professional, high excitement, extreme sports show that we would love to be able to set up and bring to your event.

We want to make your event extra special, give it the kick it needs to be a very successful event that will leave a positive impression on crowds. Our goal is to be the best dollar to entertainment value show in Australia. Our Shows suit a huge variety of events as our show has something to excite the kids to the grandparents and is targeted to the mainstream audience. We present ourselves and perform at the highest level of professionalism. We take this seriously and train hard. We are not no-brain daredevils but rather precision athletes.

## *The Show*

The show consists of breath-taking; highflying tricks performed on KLX 110 motorbikes over specially designed jump ramps that send the riders into the air where they perform the biggest and most up to date tricks. This is no ordinary demo, the Show is fully rehearsed and through the use of a commentator and music we turn the experience of extreme sports into a full breath taking performance. Riders jump within a foot of each other 20 foot up in the air. Each show takes approximately 20+ minutes to complete (or custom shows can be made to suit). There is a big focus on crowd participation with segments that involve the crowd and test their nerve and knowledge. If we are performing multiple times throughout a day, we have a variety of different show plans and segments to ensure there is always something new for the crowd. Straight after the performance the riders sit down to meet and greet the crowd letting the crowd interact with the riders. We can perform day and night shows on any reasonably flat surface. This is the full family show with something for the whole family. Whip Industries think outside the box and present heaps of fresh ideas that no other show has ever done.

## *The Set up*

The area needed to display the show is at least 65 meters long and 10 to 15 meters wide. (Refer to picture at the end of document) We do not need anything; we are a standalone act with a portable performance area. All we need is a reasonable flat surface. Power nearby is handy, if not we have a generator to run our speakers and P.A. equipment. To fully set-up our show from scratch takes around 1hr. 80% percent of the setup can be achieved then the ramps moved in and completed on the final location in around 15min. This is used at events where the performance area is shared

and a quick setup and pack up time is needed. Consideration needs to be taken into account for the surface for example Dusty, New Grass, Slippery when wet, Soft sandy surface, etc All these issues are easily fixable just need to be addressed early to ensure smooth performances.

## ***The Team***

The team is made up of 6 of the best full time riders and an announcer. We have a very special bond as a team and have all been performing together for a number of years now. This has helped create an efficient well rounded team that flows fluently.

### **What needs to be supplied**

- Need an area of 15 meters wide and at least 65 meters long
- We bring light fencing and bunting to fence off the area but if this is not sufficient a sturdier fence will need to be supplied.
- Power point close by (not compulsory but handy)
- Lighting (for night events)

### **What we supply**

- Light fencing & Bunting to keep the crowd a safe distance back
- Purpose built steel ramps to create the performance area
- Speakers and PA system with a professional announcer
- Professionally set up truck were spectators can interact with the riders
- Rubber matting to protect the surface we perform on
- Liability Insurance

## ***Advertisement***

We supply an advertising package to the show promoter this includes.

- Professionally designed advertising banner which can be placed in any print advertising material ¼ page and full page sizes
- Professional video clip can be sent upon requested for Internet video and TV advertising.
- We are willing to do radio interviews in the build up to the event if you are using radio advertising.
- We want your event to be a success so let us know how we can help advertise our event.
- We also add the event to our upcoming calendar on our website. Each event we perform at we also release a press release about the event.

Anything else you may need we will work with you to make sure that your event is successful.

## ***Costs***

(Current for 3 months from receiving the proposal)

**Basic 1 day** - 1 day with a 5 hour performance window is \$1900 + travel @50c a km

Performance window - is our time at the event for example 11am - 4pm = 5hr window

During a standard 5hr performance window we can perform up to 3 times

## **Multiply day Shows**

**2 day Show** - \$3900 + travel @ 45c a km price includes accommodation and meals

**3 or more days of shows** - 3 days \$6000, travel is 40c km, accommodation and meals included. Each extra day beyond 3 is \$1800

**Travel** – Is from Echuca VIC, which is on the NSW border. We travel in our team truck and often take another vehicle in order to get all of our team members to the event. Travel is worked out using [Travelmate.com.au](http://Travelmate.com.au)

The prices above cover rider payment, commentator, audio equipment, travel, portable performing area, petrol, bikes, vehicles, set up costs, insurance and accommodation

If you want an accurate price for your event outline the details of the event and we can do you a free quote.

**Sponsorship** – In order to cover costs for our performances sponsorship could be considered. Through the use of our commentator any sponsors of the event will be given big wraps during our performance. Sponsors banners may be hang in our arena and the riders would also be willing to hand out sponsors stickers or brochures at events. We ask that you make us aware of any potential sponsors so we can make sure there sponsorship dollar is well worth their effort.

## ***Insurance***

Whip Industries carries its own insurance through SLE World Wide Australia PTY Limited. All the riders have current ambulance cover and have there own individual Health Insurance Policies. Riders perform at there own risks and are contracted to the Whip Industries Team Rider indemnity. Insurance is a big cost for us but it gives our clients piece of mind when we perform at there events.

## ***Weather***

The weather is something that we cannot control. In the event that the weather turns bad we do our best to make sure the show goes on. We modify our performances to suit the conditions. In order for us not to perform it would have to be really bad weather. The show can still go on with light to medium rain and medium to strong winds, if it gets to dangerous and there is no break in the weather the event will have to be cancelled. We have never had to cancel a show to date. If for some reason we still have to cancel 75 percent of our costs will still have to be meet.

## ***Bookings***

We take bookings from up to 12 months in advance. If you wish to secure Whip Industries at your event a deposit of \$500 is required. This fee is then subtracted from the end total. Once the deposit is paid your booking is secure. With out a deposit we can't promise that your events weekend will be kept open. Be aware that our prices are only current for 3 months from receiving the proposal and may be subject to change over a 12 month period. To pay a deposit simply contact us and make your booking then the deposit can be paid.

## Contact

Travis Whitten      Mob – 0413 712 989  
Work – 0354 801 084  
Email – [travis@whipindustries.com.au](mailto:travis@whipindustries.com.au)

## Reference

Mildura - Show  
Jo Clutterbuck    **ph:** 04185 96 632

Griffith - Show  
Kerrie Brill,      **ph:** 0428 685 216



Feel free to contact other shows we have performed at.  
Whittlesea, Extreme Day Out Melbourne, Euroa, Robinvale Ski Race, Rochester, Bendigo Monster Trucks, Deniliquin, Echuca, Rich River Rod Run, Waiia Tractor Pull, Kialla Body Art get Together, Seymour, Rushworth Speedway, Alexandra Truck Show, Hay, Shepparton, Yea, Nathalia, Cobram, Moama College, Brett Sands Water Sports, Finely Tractor Pull, Mini SX Open, Kyabram, Echuca Steam Rally, Battle of the Bands Rochester, Nutimuk, Frankston Store Opening, Swan Hill, Horsham, Mt Gambier, Dandenong, Melton, Hastings Western Port Festival, Red Light Ride, Kawasaki model launch, Griffith Show, Mildura Show, Hopetoun, World Hydro Plan Championships, Tumut

Check our website and movie clips from previous shows [www.whipindustries.com.au](http://www.whipindustries.com.au)

### Area needed to set up the performance

