



NEWSLETTER

April 2009

SA COUNTRY SHOWS WEBSITE

After much preparation and data input I am pleased to advise that the brand new SA Country Shows website has now been launched.

The website lists all SA Country Show dates and also provides SA Country Show societies with their own page in which they can list information for the public pertaining to their show as well as photos. It also provides an opportunity to list information about our state competitions – fruit cake, scone and post box - the Blue Ribbon Cookbook and the Rural Ambassador program. There is also a photo gallery and latest news section.

What we want from you:

- Any date, information and contact updates
- Electronic copy of your show schedule (if available)
- Link to your show website
- News from your Show, or relating to Country Shows to post on our website
- Photos from your Show.

The beauty of the website is that it will be controlled and updated by the Secretariat. I encourage you to visit the website and check your data as soon as possible to ensure it has been listed correctly. If there are any changes to your page or information, please email Nikki, npfeiffer@adelaideshowground.com.au.

COMPETITION RESULTS

The Secretariat **urgently requires all semi-final results** for:

- RICH FRUIT CAKE COMPETITION
- GENOA CAKE COMPETITION
- AUSTRALIA POST "AUSSIE" MAILBOX COMPETITION
- CWA/LAUCKE SCONE COMPETITION
- RURAL AMBASSADOR AND YOUTH AMBASSADOR

If you have not forwarded your results to the office, please do so immediately so that preparation can get underway for the State Finals to be held during the Royal Adelaide Show in September and enable us to forward cheques for prize money and Ambassador sponsorship.

YOUR URGENT ATTENTION TO THIS WOULD BE MOST APPRECIATED.

2009 COUNTRY SHOWS SYMPOSIUM

Planning and preparation has already begun for the 2009 Country Shows Symposium. The symposium will be held on Friday 10th July 2009 in the Members Banquet Room at the Adelaide Showground.

The structure of the Symposium has been revamped this year thanks to the feedback you provided at the 2008 event. More information, a program and the registration form will be forwarded to you in due course.

I encourage all Secretaries, Delegates, Convenors and Volunteers to attend this event as it provides an opportunity for you to learn more about show related challenges, receive ideas for future show events and network with other members of the Country Show community.

RURAL AMBASSADOR AWARD

New Zealand Study Tour

The 2008 Rural Ambassador Winner, Ingrid Smith, and Runner Ups, Nick Lawrence and Richard Cobbledick, are currently enjoying their two week exchange in New Zealand as part of their Rural Ambassador prize package. We wish them an enjoyable and educational experience, and look forward to hearing what they have learnt and achieved upon their return.

Young Rural Ambassador Judging and Presentation Dinner

The Young Rural Ambassador Judging (16 to 19 years old) will be held on Friday 10th July 2009 in conjunction with the SA Country Shows Symposium. Judging will be held at the Adelaide Showground with the Presentation Dinner being held at the Chifley on South Terrace. Finalists will receive more details on the judging process shortly. Dinner Booking forms will be forwarded to Shows at a later date.

TIES & SCARVES

At the recent Committee meeting it was suggested that the Rural Ambassador ties and scarves be available for Show Societies to purchase for use at their Rural Ambassador judging events, and other Show functions.

At this stage we are seeking interest from individual show societies as to whether or not you are interested in purchasing a number of ties and scarves for use at your show.

Please contact the Secretariat on (08) 8210 5230, or email mbuckby@adelaideshowground.com.au to advise of your interest.

BLUE RIBBON COOKBOOKS

The Secretariat still has a number of Blue Ribbon Cookbooks available for purchase. Please contact Malcolm on (08) 8210 5230, or email mbuckby@adelaideshowground.com.au if you would like to purchase more copies.

NEW FINANCE OFFICER

The Rural Services Office is excited to introduce its newest employee – Fiona Baker. Fiona takes on the position of *Finance Officer* and comes with a wealth of MYOB experience.

If you have any questions relating to payments, you can contact Fiona on:

Phone - (08) 8210 5232

Fax - (08) 8231 4173

Email - fbaker@adelaideshowground.com.au



REMINDER - AWPF, AFFILIATION & PIRSA GRANT FORMS

Please be reminded that the Adverse Weather Protection Fund payment, Affiliation fee and PIRSA Grant forms are now due. If you haven't already done so, it would be appreciated if you could please forward these forms and payment to the Secretariat immediately.

ENTERTAINMENT IDEAS LIST

The Secretariat is in the process of creating an Entertainment Ideas and Contacts list that will be made available to all SA Country Shows, and also posted on the new website. If you have any contacts or ideas you would like included on the list, please email npfeiffer@adelaideshowground.com.au with the information.

ANNUAL GUIDE TO FETES & FESTIVALS

A copy of 'Australia's Annual Guide to Fetes and Festivals' incorporating a Fundraising Directory is included with this news bulletin for your reference. The Annual Guide has been provided at no cost by Direct Digital and can also be accessed online at www.fetesandfestivals.com.au.

LUCINDALE FIELD DAYS SITE

Recently Janet King and Bob Rankin travelled to Lucindale Field Days to staff the SA Country Shows and Rural Ambassador display. The display was set up in the Stock Journal tent and provided information on show dates, the ambassador award program and other information relating to Country Shows.

The Ag Societies Council have purchased two new pull up banners, and the Field Days were a great event to display them for the first time.

Regards,

Malcolm Buckby - Secretary