

Peter Wallis - Inaugural SA Rural Ambassador 1998



There are lots of benefits to the young rural ambassadors award. Some of the benefits are of a financial nature being a result of the excellent sponsorship the award has received. Of course as a winner the opportunity to travel overseas was invaluable and probably the obvious benefit to the award. I thoroughly enjoyed my time travelling the United Kingdom visiting many of their country shows giving me a different perspective on how shows can operate. I also greatly valued my four days spent at the Royal Adelaide Show getting a 'behind the scenes' look at the running of such an event. This was not only a great deal of fun but also a real learning experience. The time spent with the other young rural ambassadors of my year during those four days is also something I will not forget.

However the non tangible benefits that I recieved from the award I value equally as highly. The opportunity to meet so many people including other young rural ambassadors with similar interests and rural backgrounds to my own, as well as other people from different show societies. The other benefit which may not apply to everyone but certainly applied to me was an increase in self confidence. This increase in self belief has given me the confidence to speak in public, something I would have been very nervous about prior to winning the award. An increase in self confidence has helped me in a lot of different aspects of life.